



## ST. FRANCIS COLLEGE FOR WOMEN, BEGUMPET, HYDERABAD

### ACADEMIC YEAR 2024-25

### DEPARTMENT OF COMMERCE- COFEE CLUB

### ANNUAL REPORT

**Process/Observation:** From July 2024 to March 2025, COFEE organized a series of impactful events that combined learning, creativity, and collaboration. The year began with the **Club Investiture** on July 19, followed by the **Student Induction Programme** on July 24. On **August 15**, Independence Day was celebrated with competitions in slogan writing, quiz, group singing, and a flashmob. **Kairos**, held on September 3–4, showcased activities by the five sub-clubs, while the **Let Us Dream Conference** on September 21 inspired students with thought-provoking sessions. October 5 marked the re-launch of **COFEE Merchandise**, and on November 29, the club hosted **Battle of the Bands** and **Bhool Bhulaiya** during YUVAFLARE. The highlight of the year was **Arthashastra '25** on February 7, COFEE's flagship national commerce and management fest, blending intellect with culture. On December 12, COFEE's **Birthday was celebrated with Francis Got Talent**, and the year concluded with the **Valedictory on March 17**, featuring the release of *Vantage* newsletter and the felicitation of the team.

### Events overview-

1. **Investiture Ceremony-** On July 19, 2024, St. Francis College for Women celebrated the investiture ceremony. COFEE (Commerce Organization for Emerging Entrepreneurs), the largest and oldest club of the college, proudly welcomed its new team of leaders, entrusted with a profound legacy. Much like a phoenix rising from the ashes, the club was committed to soaring to greater heights with each passing year.



2. **Student Induction Programme (SIP)**- On 24th July, 2024 the Student Induction Program was organized for the Commerce department freshers by the COFEE Club. Our freshers explored the wonderful avenues that the club provides through introductions of our Sub Clubs, our podcast Expres-so and our annual magazine Vantage. The students enthusiastically participated in the games we organized as well as thoroughly enjoyed our stall set up.



3. **Independence Day**- The Department of Commerce and COFEE club celebrated “Independence Day Week” and organised an array of intra collegiate activities. From Slogan Writing, Quiz Competition, Group Singing to the Inter Club Flashmob Competition, we unleashed the spirit of freedom through collective spirit, creativity, enthusiasm and dedication.



4. **Kairos**- The COFEE club of St. Francis College for Women brought together 5 sub clubs for a 2- day fest extravaganza (3rd and 4th of September). The elegant dancers in Dance for a Cause, the book lovers in The Literary League, the innovators in The Entrepreneurial Launchpad, the eloquent orators in Wordsmith Wars and the trivia enthusiasts in The Brain Odyssey became a part of the ultimate showdown of talent.





5. **Let Us Dream Conference-** St. Francis College for Women conducted the Let Us Dream Conference on 21st September, 2024. The COFEE Club organized a grand inaugural for the event. The Let Us Dream Conference provides a platform to share, learn and celebrate people and social service groups dedicated to uplift the society.



6. **Re-Launch of COFEE Merchandise-** On October 5th, COFEE made a triumphant return to merchandise at the SFC Grad Convocation for the 2021-2024 batch. Their revamped line combined nostalgia with style, offering T-shirts, keychains, badges, and stickers that celebrate college pride and memories. Featuring vibrant designs that embody COFEE's spirit of rising, reaching, and reinventing, the collection received enthusiastic feedback from graduates.



7. **Yuvaflare-** As a part of the fest, COFEE conducted 2 events on 29th November, namely, Bhool Bhulaiya and Battle of Bands.
- A thrilling maze challenge, **Bhool Bhulaiya** tested participants' navigation skills and problem-solving abilities. The event was filled with twists and turns, offering both a mental and physical challenge as teams raced against time to solve clues and find their way to the finish line.





- **The Battle of Bands** event was a showcase of musical talent, where bands from across various colleges competed to win the title of the best performer. The event saw an electrifying mix of genres, ranging from rock to indie, as each band poured their heart and soul into their performance. The crowd was lively, cheering on their favourite groups, making it an unforgettable day of music, passion, and entertainment.



8. **COFEE Birthday-** COFEE joyfully celebrated its 22nd anniversary on December 12, 2024, at Gerosa Hall, with an unforgettable showcase of student talent. The event highlighted COFEE's remarkable achievements, such as winning the inter-college flashmob competition, organizing "Kairos" and launching new episodes of the "Expres-so" podcast, and also celebrated the vibrant spirit of the club. The inter-departmental talent show took center stage, featuring a variety of captivating performances that filled the room with creativity and energy. Esteemed judges Prashanti ma'am and Allen sir offered insightful feedback to the talented participants. The celebration reinforced COFEE'S dedication to fostering talent and leadership.





9. **Arthashastra-** Arthashastra '25, held on **February 7, 2025**, was the **flagship national commerce and management fest of COFEE** at St. Francis College. The 17th edition of this prestigious event highlighted strategy, innovation, and leadership through a dynamic lineup of competitions. Flagship events like **Mr./Ms. CEO** and **Corporate Roadies** tested decision-making, resilience, and corporate acumen. Portfolio events in **marketing, finance, HR, and business quiz** challenged participants to showcase creativity and critical thinking. Adding to the vibrance, cultural events like **Nritya Nirvana** and **Jashn-e-Sangeeth** brought music and dance to life. Arthashastra '25 truly blended intellect with artistry, leaving a lasting impact on participants and audience alike.





10. **COFEE Valedictory-** The Valedictory Ceremony of COFEE was held on **17th March, 2025**, marking the successful completion of another vibrant year of activities. The event began with the **release of the new edition of *Vantage***, COFEE's official newsletter, capturing the year's initiatives, achievements, and creative contributions. This was followed by the **felicitation and awarding of COFEE team members**, appreciating their dedication, teamwork, and leadership throughout the academic year. The ceremony served as both a celebration of milestones and an inspiration for future endeavours, reflecting COFEE's spirit of innovation, collaboration, and excellence.



**Conclusion-** In conclusion, COFEE's events showcased the club's dedication to fostering leadership, creativity, and community engagement. From welcoming new students and celebrating national pride to hosting skill-building workshops and fun competitions, the diverse array of activities provided valuable experiences for all participants. Through these events, COFEE not only strengthened its presence on campus but also created an inclusive environment that encouraged growth, collaboration, and celebration, setting a strong foundation for the upcoming months.